Blerter user accounts are intended for our users to participate in the planning and delivery of events on behalf of the organizations that own or deliver the event. Our users can work on many different events that are run by different organizations.

These Community Guidelines are here to help you understand what it means to be a Blerter user and outline your responsibilities when using Blerter. Don't forget that your use of Blerter is subject to these Community Guidelines, and our End User Terms at blerter.com/enduser-terms. If you have subscribed to Blerter, your use of Blerter is also subject to our Subscriber Terms at blerter.com/subscriber-terms.

# THINGS TO DO

# 1 Play nice

We're a global community of many types of people, who all have the right to feel comfortable and who may not think what you think, believe what you believe, or see what you see. So, be polite and respectful in your interactions with other users.

# 2 Only upload content that you have created

Respect the intellectual property rights of others. This means don't use photos or videos that you don't have the right to use, or that other people have shared and pass them off as your own.

# 3 Use your real name, photo and details in your user profile

Blerter fulfills an important part in the delivery of events and it's important that other users can find and identify you correctly, particularly during an event. Make sure your user profile is genuine and your photo makes it easy to identify you at the event. Never impersonate others or use another person's personal information to mislead others.

# 4 Be accurate with the information you upload

Your health, safety and wellbeing, and that of others, depends on the information uploaded by users into Blerter. Make sure it is accurate and up to date at all times. If you see any error or inaccuracy in information provided, then let the event organizers know as soon as possible.

# 5 Obey the rules and guidelines you're given by the event organizer

Your event organizer will have rules and guidelines on how they want their event to be run so make sure you pay attention to and comply with these.

# 6 Enjoy Blerter

This is your community. Celebrate the events you are helping deliver. Give your event organizers feedback on the event and how it's run. Give us feedback on how you find using Blerter and any suggestions you have for how we might improve the system. Be active and participate – embrace your passion!

# THINGS NOT TO DO

Here's the deal: We like to give second chances. However, if you breach any of the guidelines listed below, fail to meet the standards we set when using Blerter, or do anything that interferes with the normal use of Blerter, we reserve the right to take action, which may mean removing content or removing your access to Blerter with or without warning.

## 1 Only post content that you create or have the right to create

Don't violate intellectual property rights and law. Obey the rules of the event organizer when it comes to how they treat the intellectual property rights in their content.

#### 2 Don't share content outside of Blerter

Don't copy or screenshot content from Blerter onto other systems, including any social media. What happens on Blerter must stay on Blerter.

#### 3 Don't harm children

Don't upload content that could cause harm to children. Pay attention to photos you upload and any children that might be in the background. Don't share photos of children outside of Blerter.

## 4 Don't be creepy

You know the guy or gal. Don't be them. If you are them, your access to Blerter will be removed. (Blerter isn't a dating site – don't hit on or stalk other users).

# 5 Don't upload content that is illegal, prohibited or objectionable

This includes photos, attachments, content or messages that break the law, harm others.

# 6 Don't harass or bully other users

Blerter is not a venue for you to harass, abuse, spam, impersonate, or intimidate others. So, be polite and respectful in your interactions with other users and don't send or post any content that is abusive, threatening, offensive, objectionable, defamatory, illegal or violates the accepted norms and expectations of our community. In addition, we do not tolerate promotion of self-harm or the encouragement of others to do things that are harmful, violent, illegal or might cause them to get hurt.

# 7 Don't violate users' privacy

Be mindful of people's privacy. You might need to upload personal information so that issues can be dealt with by event managers but make sure you respect privacy and don't repeat or share this information any wider than you must. And don't be a gossip. Sometimes you're going to be dealing with people who are hurt or in a vulnerable situation – treat them with respect.

# 8 Don't use hate speech

Blerter has a zero-tolerance policy towards attacking a person or group based on, but not limited to, race, ethnicity, national origin, religion, disability, disease, age, sexual orientation, gender, or gender identity. This also extends to political, cause or sports affiliations. Let's not be tribal, let's all work together to make sure we help deliver a great event.

# 9 Don't spam or promote products using Blerter

Don't use Blerter to spam people or to promote products, services or events that are not directly related to the event you are working on.

# 10 Don't use Blerter for commercial activity, unless you're a Blerter subscriber

Only those with a paid subscription to use Blerter are permitted to use Blerter for commercial purposes. Don't use Blerter to post advertisements unrelated to an event or to promote your personal products and services.

# **IN CONCLUSION**

We may update these Community Guidelines at any time without notice to you, it's your responsibility to make sure you're up to date. If you have any comments or questions regarding these Community Guidelines, or come across any content you think violates them, please contact us at <u>notices@blerter.com</u>.

Please note that these Community Guidelines aren't exhaustive. We have full discretion to remove any content that we believe is inappropriate.

If you don't feel that you can abide by our Community Guidelines as outlined above, maybe Blerter isn't for you. If that's the case, you should contact your event organizer and discuss this with them. We've crafted these Community Guidelines to ensure that everyone within the Blerter community has a good time delivering awesome events.

The Blerter Team 27 January 2022